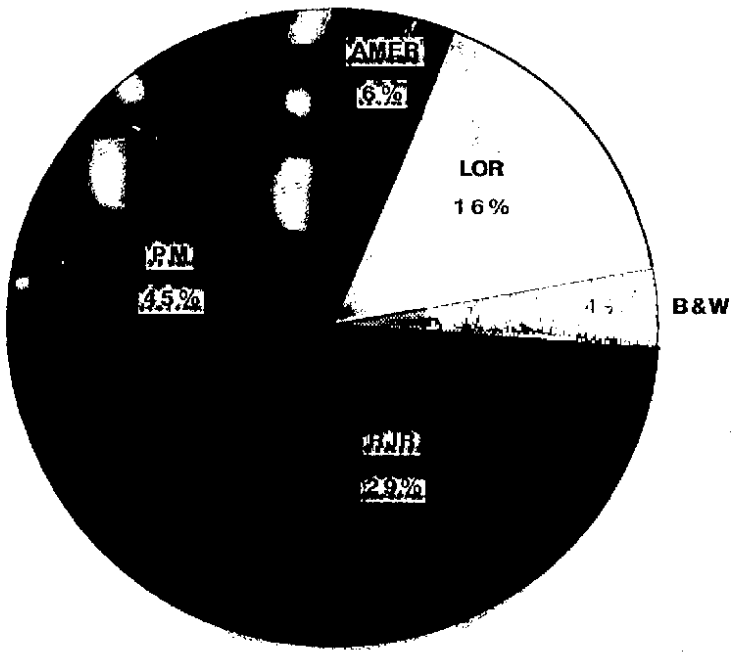
REPORTED FULL MARGIN SPENDING
SHARE OF VOICE
TOTAL YEAR 1990



2060372002

2060372001

FULL MARGINS
PRICE CHANGE

Vinny—
These were part of a previous presentation Rick gave (prior to the July 10 presentation)
Eric

2060372000

Source: https://www.industrydocuments.ucsf.edu/docs/ntgn0004